



# APPLICATION

_____ _____ _____
FOR OFFICE USE ONLY

## Master Certificate in Physician Recruitment & Retention (MCPRR)

### What is the Master Certificate in Physician Recruitment & Retention (MCPRR) credential?

Graduates of The American Academy of Medical Management courses have asked for a superior credential to prove that they have furthered their career through experience and education. As many members have attended multiple training programs and received CMSR certification, we are now offering the **MCPRR** credential to those who meet the requirements below.

***Educational requirements must be completed within the past four years.***

***Successful candidates must obtain the following:***

- I. Active **CMSR** certification, via Option Two (with exam).
- II. **Physician Recruitment Intensive Training** attendance with Certificate of Completion (5 days/32 hours).
- III. Choice of two of the following two-day or five-day seminars with Certificate of Completion (2 days/14 hours each or 5 days/32 hours each).
- IV. Choose two of these Recruitment, Retention or Management Seminars:
  - Physician Compensation & Productivity (2 days)
  - Advanced Physician Retention/Relations (2 days)
  - Physician Employment Networks (2 days)
  - Physician Recruitment Legal Issues, Contracts & Policies (2 days)
  - Practice Management Boot Camp
  - Practice Management Intensive Training (5 days)
  - Executive Academy for Practice Administrators (5 days)
  - See the AAMM website throughout the year for additional seminars
  - AAMM seminars on DVD with test questions, may also qualify
  - AAMM in-house/on-site seminars may also qualify
- V. **Current employment** in one or more areas of physician recruitment and/or retention. Retention is broadly defined to include contracts, compensation, practice start-up, practice management, physician relations, etc.
- VI. Preparation of a **resume** of qualifying experience (minimum of **four years** experience at time of application).
- VII. Completion of the **Official Certification Application** and supporting documentation. Go to [www.ePracticeManagement.org/Credentials](http://www.ePracticeManagement.org/Credentials)
- VIII. Current and ongoing membership in The American Academy of Medical Management.

The credential is good for **three years** and can be renewed by updating one's professional and continuing education file.

**FEE:**

**Application** for the Master Certificate in Physician Recruitment & Retention (MCPRR): \$259.00 members, **(non-members not eligible)**. Application fee is non-refundable.

**MCPRR Application Information**

*Attach information as requested.*

Name: \_\_\_\_\_  
*(As you wish it to appear on your MCPRR Certificate should you meet eligibility requirements)*

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_(\_\_\_\_)\_\_\_\_\_ Fax: \_(\_\_\_\_)\_\_\_\_\_

E-Mail Address: \_\_\_\_\_ Website: \_\_\_\_\_

**CURRENT EMPLOYMENT**

**Over the past four years employment in one or more areas of physician recruitment.**

**To verify this information, please forward a letter from each employer (denoting your position and dates of employment) going back at least four years.**

1. Current Title/Responsibility: \_\_\_\_\_

Job Description: \_\_\_\_\_

\_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Employment: From \_\_\_/\_\_\_ to \_\_\_/\_\_\_ Total Years: \_\_\_\_\_

2. Current Title/Responsibility: \_\_\_\_\_

Job Description: \_\_\_\_\_

\_\_\_\_\_

Organization: \_\_\_\_\_

\_\_\_\_\_  
Address: \_\_\_\_\_

Employment: From \_\_\_/\_\_\_ to \_\_\_/\_\_\_ Total Years \_\_\_\_\_

**CONTINUING EDUCATION INFORMATION (Going back no more than four years.)**

*For each AAMM program, attach a copy of BOTH SIDES of the Continuing Education Units form. The documentation MUST BE signed and dated and denote the topics, number of contact hours/CEU units awarded. Pre-requisites include: Physician Recruitment Intensive Training and choice of two, either two 2-day or 5-day seminars offered by AAMM. In-house/on-site AAMM seminars and DVDs may count as well.*

1. Name of Program: \_\_\_\_\_

Date: \_\_\_\_\_

Location: \_\_\_\_\_ Contact Hours: \_\_\_\_\_

2. Name of Program: \_\_\_\_\_

Date: \_\_\_\_\_

Location: \_\_\_\_\_ Contact Hours: \_\_\_\_\_

3. Name of Program: \_\_\_\_\_

Date: \_\_\_\_\_

Location: \_\_\_\_\_ Contact Hours: \_\_\_\_\_

4. Name of Program: \_\_\_\_\_

Date: \_\_\_\_\_

Location: \_\_\_\_\_ Contact Hours: \_\_\_\_\_

5. Name of Program: \_\_\_\_\_

Date: \_\_\_\_\_

Location: \_\_\_\_\_ Contact Hours: \_\_\_\_\_

6. Name of Program: \_\_\_\_\_

Date: \_\_\_\_\_

Location: \_\_\_\_\_ Contact Hours: \_\_\_\_\_

**THE AMERICAN ACADEMY OF MEDICAL MANAGEMENT MEMBERSHIP**

***PLEASE ATTACH A COPY OF YOUR MEMBERSHIP CARD OR A LETTER FROM THE ASSOCIATION DENOTING YOUR LENGTH OF TIME AS A MEMBER.***

The American Academy of  
Medical Management (AAMM)

Actual year(s) of membership:  
\_\_\_\_\_

**CAREER OPPORTUNITIES**

Your privacy is our concern. When AAMM is contacted by employers seeking a professional with the Master Certificate in Physician Recruitment & Retention, would you like your contact information made available?

\_\_\_\_ Yes  
(initials)

\_\_\_\_ No  
(initials)

**SIGNATURE**

I certify that all the information contained in this application is accurate. I understand that all of the information I have provided herein may be verified, and I authorize such verification. I also agree, if awarded this professional certificate, to abide by the rules and regulations set forth by The American Academy.

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Mail completed and signed application,  
WITH ALL SUPPORTING DOCUMENTATION AND APPLICATION FEE TO:

**FAXED APPLICATIONS AND/OR SUPPORTING DOCUMENTATION WILL NOT BE ACCEPTED.**  
**PLEASE MAKE A COPY OF YOUR APPLICATION PRIOR TO SUBMITTING IT TO THE ACADEMY.**

**The American Academy of Medical Management**

560 West Crossville Road,

Suite 103

Roswell, GA (Atlanta) 30075

Phone (770) 649-7150

Fax (770) 649-7552

[www.ePracticeManagement.org](http://www.ePracticeManagement.org)

**MCPRR FEE (fee is non-refundable): \$259.00**

## How Do I Keep My MCPRR Certificate?

The initial MCPRR designation is bestowed for a period of three years. During that time, renewal requirements must be achieved in order to continue the designation for three additional years. This enhanced credential will document the professional's ongoing commitment and experience, as well as provide credentials more advanced for the physician recruitment and retention professional's career. To obtain renewal status, MCPRRs must continue their AAMM membership and meet the following requirements:

### MCPRR RENEWAL REQUIREMENTS:

- I. Active CMSR certification. Note: There are various educational and professional requirements. Go to [www.ePracticeManagement.org/Credentials](http://www.ePracticeManagement.org/Credentials).
- II. Choice of two of the Recruitment, Retention or Management seminars with Certificate of Completion.
  - Physician Compensation & Productivity (2 days)
  - Advanced Physician Retention/Relations (2 days)
  - Physician Employment Networks (2 days)
  - Physician Recruitment Legal Issues, Contracts & Policies (2 days)
  - Practice Management Boot Camp
  - Practice Management Intensive Training (5 days)
  - Executive Academy for Practice Administrators (5 days)
  - See the AAMM website for throughout the year for additional seminars
  - AAMM seminars on DVD with test questions, may also qualify
  - AAMM in-house/on-site seminars may also qualify
  - See the AAMM website other 2-day seminars that may be available.
  - AAMM also offers various customized in-house/on-site seminars that may qualify as well.
- III. Current employment in one or more areas of physician recruitment and retention.

- IV. Completion of the Official MCPRR Renewal Application and supporting documentation (go to [www.ePracticeManagement.org/Credentials](http://www.ePracticeManagement.org/Credentials)).
- V. Current and ongoing membership in The American Academy of Medical Management.

The credential is good for three additional years and can be renewed by updating one's professional and continuing education field.

**FEE:**

**MCPRR Renewal Application:** \$259.00 members (non members are not eligible) (non refundable)

**AAMM SEMINARS THAT APPLY TO THE MCPRR CREDENTIALS**

- Physician Compensation & Productivity (2 days)
- Advanced Physician Retention/Relations (2 days)
- Physician Employment Networks (2 days)
- Physician Recruitment Legal Issues, Contracts & Policies (2 days)
- Practice Management Boot Camp
- Practice Management Intensive Training (5 days)
- Executive Academy for Practice Administrators (5 days)
- See the AAMM website throughout the year for additional seminars
- AAMM seminars on DVD with test questions, may also qualify
- AAMM in-house/on-site seminars may also qualify



**The American Academy of Medical Management**

560 West Crossville Rd.

Suite 103

Roswell, GA (Atlanta) 30075

Phone (770) 649-7150

Fax (770) 649-7552

[www.ePracticeManagement.org](http://www.ePracticeManagement.org)